

Abraham, Jabez

From: Loudon, Kaitlin
Sent: April 16, 2024 9:17 AM
To: Loudon, Kaitlin; Bourke, Shannon; Abraham, Jabez
Subject: Regional Cancer Program Updates - April 2024 Communique



Cancer Screening and Prevention Program Updates for Primary Care Providers

April 2024

In This Issue (use the hyperlinks below to take you to the specific section):

- [Special Announcements](#)
- [2023/24 Successes & 2024/25 Planning:](#)
- [Health System Innovation:](#)
- [Education Opportunities \(Webinars/Workshops/Event Recordings\):](#)
- [Print/Promotional Materials/Community Engagement:](#)
- [Data:](#)
- [Additional:](#)

Special Announcements:

- We are delighted to announce that **Shannon Bourke** has accepted the role of **Director, Regional Programs** at Lakeridge Health. In this role, Shannon will provide leadership, oversight and strategic direction for various regional priorities in alignment with those of Lakeridge Health, the Central East Regional Cancer Program (CE RCP) and the Durham Ontario Health Team. Shannon will oversee the CE RCP Prevention & Cancer Screening team and the Indigenous Cancer portfolio; will provide leadership on primary care engagement and partnerships within the Department of Family and Community Medicine; and will work to advance Home Care Modernization in Durham Region.

2023/24 Successes & 2024/25 Planning:

- On behalf of the Central East Regional Cancer Program's Cancer Screening & Prevention Team, we would like to thank each of you for the tremendous efforts put forward to increase cancer screening rates within the Central East Region!
We know that there are significant challenges in our healthcare system, but we also know that the care that you provide to your patients is always above and beyond!
Congratulations for the amazing job in 2023/24!

Please see below for some highlights / recognizable achievements the Regional Cancer Program made throughout the year!

Highlights/ Achievements across Central East

Launched the www.cerccp.ca website; including an OBSP wait times section
Received the 2023 Indigenous Health Award Honourable Mention for hosting the Indigenous Cancer Screening Day in April 2023
Built capacity for cervical screening through multiple pap competency workshops and developing a cervical screening medical directive template
Partnered with SHN to deliver a breast cancer screening day for the South Asian community with over 50 participants
Attended 35 community outreach events to spread awareness of cancer screening and prevention
Hosted a successful in-person MRT Education Day
Celebrated the 10 th anniversary of the Indigenous Cancer Program in the Central East
Conducted multiple social media ads – reaching 754,092 people

- Top 5 cancer screening primary care providers within the Central East Region. Certificates of Achievement will be sent to the below high performers:

Program	Primary Care Provider (in no specific order)
Ontario Cervical Screening Program (OCSP)	<ol style="list-style-type: none"> 1) Dr. Kaetlen Wilson – Chemong Region Medical Centre HSO 2) Dr. Grace Auyeung – Greater Peterborough FHO 3) Dr. Avita Sooknanan – Clarington FHO 4) Dr. Andree Hollander – Clarington FHO 5) Dr. Laura Jewell – Greater Peterborough FHO
Ontario Breast Screening Program (OBSP)	<ol style="list-style-type: none"> 1) Dr. Laura Jewell – Greater Peterborough FHO 2) Dr. Doron Eisen – West Durham FHO 3) Dr. Caterina Mastrogiacomo – Scarborough FHO 4) Dr. Syed Bokhari – FHG Toronto North West 5) Dr. Mathura Sabanayagam – One Stop Medical Centre FHG
ColonCancerCheck (CCC)	<ol style="list-style-type: none"> 1) Dr. Nancy Kazarian – Medical Associates of Port Perry FHO 2) Dr. Kevin Lam – Brooklin Medical Centre FHO 3) Dr. Doron Eisen – West Durham FHO 4) Dr. Karen Tsin – East GTA FHG 5) Dr. Christine Young – Central Toronto FHO

- Highest Performing Cancer Screening Group & Highest Improved Cancer Screening Group within the Central East Region:

Program	Group
Ontario Cervical Screening Program (OCSP)	Higher Performer: Medical Associates of Port Perry FHO Highest Improvement: East GTA Eighth FHO
Ontario Breast Screening Program (OBSP)	Higher Performer: Care First FHT Highest Improvement: Kingston Lawrence FHO
ColonCancerCheck (CCC)	Higher Performer: Care First FHT Highest Improvement: Ajax Markham Clinic FHG

- As we move into the new fiscal year, we would like to highlight some of the planned cancer screening & prevention projects. If you have any further ideas for consideration, please let us know: centraleast.csp@lh.ca
2024/25 Regional Cancer Program Project Examples:

Program	Project
Primary Care Engagement	Accredited Cancer Screening Quiz

	Primary Care Oncology Day
ColonCancerCheck	Develop FIT+ Medical Directive/Delegation Act
Ontario Breast Screening Program (OBSP)	40-49 Expansion
	Tacit Consent Project
Ontario Cervical Screening Program (OCSP)	HPV Implementation
	Standardize Patient Education Documents for Colposcopy Services
	Embed the cervical screening toolbar into EMRs
Ontario Lung Screening Program (OLSP)	Patient self-referral to OLSP
Community Outreach	Develop social media campaign for cancer screening for unattached patients
Indigenous Cancer Program	Indigenous Cancer Plan 5 Community engagement

Health System Innovation:

- As a reminder, when referring a patient < 50 years of age for breast screening (mammogram), the requisition should refrain from indicating 'OBSP' as those 40-49 are not yet eligible in this specific program. Examples of terminology that can be used instead: "screening", or "mammogram". If there are any questions or further clarification required, please reach out: centraleast.csp@lh.ca

Education Opportunities (Webinars/Workshops/Event Recordings) &

Opportunity:	Details:
<p>2024 HPV and Pap Test Competency Workshops:</p> <p>Workshops are facilitated by Dr. Nathan Roth, Central East Regional Cervical Screening and Colposcopy Lead</p>	<p>Audience: Workshops are intended for physicians, nurse practitioners, nurses (both RN and RPN), midwives</p> <p>Date: Friday, April 26, 2024</p> <p>Time: 8:00am-2:00pm</p> <p>Location: 920 Champlain Court, Whitby</p> <p>***Updated Cost: This session is being offered free of charge from the Central East Regional Cancer Program</p> <p>If interested in attending, please complete the following form: https://cercp.ca/upcoming-events/</p>



Audience: Durham Region Community members identifying as African, Caribbean, or Black

EmpowerHER Breast & Cervical Health Seminar

Learn how to take control of your health. Be aware. Reduce your risks and get screened. Join us for a day of empowering activities.

To register: www.eventbrite.ca

Date: May 4, 2024

Time:

Event registration opens at 9:30am
Event Time: 10:00-3:00pm

Location:

1 Hospital Court,
Oshawa, ON
L1G 8A2

Print/Promotional Materials:

*Provided Free of Charge

- If you are interested in receiving any free cancer screening and prevention promotional materials (i.e., posters, brochures, etc), please complete: <https://forms.office.com/r/OGGFL7FNp3>
- All copies are also available in electronic format for waiting room screens, etc. Downloadable versions are available on <https://cercp.ca/healthcare-provider-resources/#health-promotion>.

Data / Reports:

- The 2023 Annual Report of the Chief Medical Officer of Health of Ontario to the Legislative Assembly of Ontario, **Balancing Act: An All-of-Society Approach to Substance Use and Harms**, with a focus on tobacco/vaping, products, cannabis, alcohol, and opioids was released March 2024. This nationally recognized report showcases the work of the Central East Regional Cancer Program’s social media campaign that was shared in the winter. To access these handouts, visit: <https://cercp.ca/community-resources/>

Targeting Downstream Drivers

Educating people about the risks

Both Health Canada and the Ontario Ministry of Health provide information/education about the risks associated with different substances – tailored to populations most at risk of harms. They also actively promote low-risk alcohol and cannabis use guidelines. For example, with the legalization of cannabis, Ontario and Canada:

- provided information/education on the effects of cannabis on the brain and mental health, particularly for youth and young adults
- reinforced the risks and consequences of cannabis-impaired driving
- provided information on how to avoid pediatric cannabis poisonings, including storing edibles safely
- promoted Cannabis Low Risk Use guidelines and the importance of choosing legal products to reduce risk.

Most recently, a number of public health initiatives are trying to raise public awareness of the carcinogenic (i.e. cancer-causing) effects of alcohol.

Figure 11: Ontario Central East's Regional Cancer Program social media campaign – June 2023

Both of these can cause cancer

The risks from 1 glass of alcohol are similar to 1 cigarette.

You don't smoke because you know it can increase your risk of cancer.

Did you know that drinking alcohol also increases your risk of cancer?

Now you know.

I just wanted to have fun with my friends...

I just wanted to relax at home...

I just wanted a break...

I did not know drinking alcohol increased my risk of cancer.

Now you know.

Central East Regional Cancer Program
Ontario Health-Cancer Care Ontario
www.librityhealth.on.ca/central-east-cancer

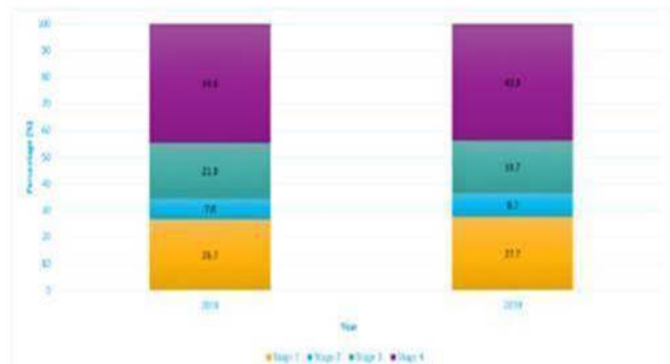
Source: Central East Regional Cancer Program. Community resources [Internet]. Scarborough, ON: Central East Regional Cancer Program; [cited 2024 Jan 24]. Printable handouts. Available from: <https://cercp.ca/community-resources/>

Education programs also make people aware of the predisposing factors, such as a mental health condition, that can affect a person's response to a substance, and encourage pregnant people to protect their children from being exposed to substances prenatally.

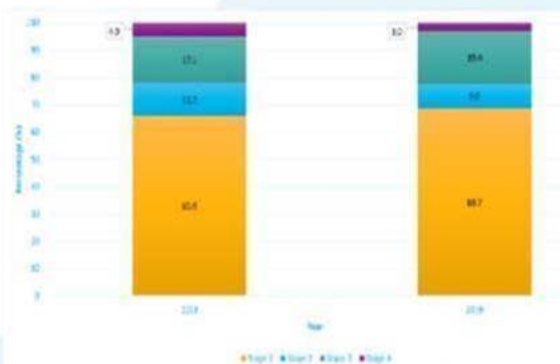
- The below demonstrates the success of the Ontario Lung Screening Program (OLSP) program. For more information on the program, please visit: <https://cercp.ca/healthcare-provider-resources/#documents-and-resources>

OLSP Detection

Stage Distribution of **All** Invasive Lung Cancers Diagnosed in People Ages 55 to 74 in Ontario, 2018 to 2019



Stage Distribution of **Screen-Detected** Invasive Lung Cancers Diagnosed in People Ages 55 to 74 in Ontario, 2018 to 2019



Additional:

- REMINDER:** The Central East Regional Cancer Program Screening & Prevention Team's website is now live: <https://cercp.ca/>
 Website highlights include:
 - Information on cancer screening & prevention
 - Mammography site wait times and option of online self-referral
 - Cervical screening (pap) locations
 - Information for people without a Primary Care Provider
 - Printable/downloadable handouts
 - Patient story video testimonials
 - Resources for healthcare providers
 - Upcoming presentation dates and locations

- o Previous issues of the Regional Cancer Program Updates communique
- o And so much more!

- To subscribe or unsubscribe from this mailing list, please email centraleast.csp@lh.ca

Kaitlin Loudon (she/her), MHS

Primary Care Engagement Lead, Central East Regional Cancer Program

Cancer Screening & Prevention

T. 905.576.8711 ext.32373

kloudon@lh.ca



[Prevention and Screening](#)



facebook.com



instagram.com



Lakeridge
Health



One System. Best Health.

Confidentiality Notice: This e-mail message, including any attachments, is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message.